



Steve Maslowski Named Excellence In Craft Contest Winner

Outdoor Journalist Takes First Place in the TV/Video/Webcast; Outdoor Adventure Category and wins Overall President's Choice Award

Gulf Shores, AL (For Immediate Release) — Steve Maslowski was named an Excellence In Craft (EIC) Contest winner Sunday at the Outdoor Writers Association of America's annual conference.

Maslowski won first place in the TV/Video/Webcast; Outdoor Adventure Category for his video "[Wildlife Photographer: The Life of Karl Maslowski](#)", which aired on WCET (PBS Cincinnati), KET (PBS Kentucky), and Vimeo. This entry also won the overall President's Choice Award among Blog, Magazine, Newspaper, Radio/Podcast, TV/Video/Webcast, and Photography contests.

With an \$8 secondhand camera bought during the Great Depression, Karl Maslowski (1913-2006) launched a storied photographic career. He introduced millions of Americans to the wonders of nature through his work for Audubon, Disney, National Geographic and others. He served as a WWII combat cameraman and earned the Outdoor Writers Association of America's highest honors for conservation. *Wildlife Photographer, the Life of Karl Maslowski* is a one-hour documentary available on PBS, or Vimeo at <https://vimeo.com/668320599>.

OWAA's annual EIC Contest honors the best-of-the-best in a variety of communications formats – Blog, Book, Column, Graphic/Illustration, Magazine, Newspaper, Photography, Photography Essay, Radio/Podcast, and TV/Video/Webcast.

This year's EIC Contest was sponsored by Friesens Publishing, Henry Repeating Arms, Izaak Walton League of America, Pew Charitable Trusts, and the Recreational Boating & Fishing Foundation.

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About OWAA

Recognized as "The Voice of the Outdoors," OWAA is the nation's largest organization of professional outdoor journalists. Its membership includes writers, photographers, videographers, radio and TV personalities, digital storytellers and artists. Formed in 1927, the nonprofit association's mission is to improve the professional skills and opportunities of its members, set the highest ethical and communications standards, encourage public enjoyment and conservation of natural resources, and mentor the next generation of professional outdoor communicators. <https://owaa.org>